

МИНИСТЕРСТВО ОБРАЗОВАНИЯ ПРИМОРСКОГО КРАЯ
краевое государственное автономное профессиональное образовательное учреждение
«Лесозаводский индустриальный колледж»

МАТЕРИАЛЫ ДЛЯ ДИСТАНЦИОННОГО ОБУЧЕНИЯ
по английскому языку
группа ИС-2, специальность 09.02.07 «Информационные системы и
программирование»

Контакты преподавателя: malutka-87@mail.ru

Лекция № 6. 21.09.2020

Тема: Mass Media PROS AND CONS/

Задания:

1. Посмотрите видео и ответьте на вопросы
2. Выпишите подчеркнутую лексику и переведите ее на русский язык
3. Прочитать и перевести текст из упражнения 2, выписать основные темы, которые освещает телевидение
4. Написать 5 причин, почему вы пользуетесь тем или иным средством массовой информации.

Exercise 1. Watch the video and answer the questions:

<https://www.youtube.com/watch?v=Uyk2HmUlRhQ>

1. What is “social media” mean?
2. What was sixdegrees?
3. What benefit of social media do you know?
4. what is cyberbullying mean?

Exercise 2. Write down and translate the underlined words:

People from different walks of life have become nowadays listeners, readers, viewers. Or in other words, reading newspapers and magazines, watching TV, listening to the news on the radio are our main means of getting information in all its variety.

Newspapers with their enormous circulation report different kinds of news. They carry articles which cover the latest international and national events. Now people buy newspapers also for the radio and TV programs which they publish. There are special newspapers which give a full coverage of commercial, financial and publish affairs.

There are newspapers and magazines for young people. They give a wide coverage of news, events and reports on education, sports, cultural life, entertainment, fashion. There are a lot of advertising programs now, sensation material, too. They represent the views of today’s youth.

Radio broadcasts are valued mainly for their music programs (Europa plus).

TV, radio, press reflect the present day life. Their information may vary from social and economic crises, conflicts, wars, disasters, earthquakes, to diplomatic visits, negotiations, from terrorism, corruption, to pollution problems, strikes, social movements. Much information is published concerning official governmental decisions.

TV is the most popular kind of mass media now. Viewers are fond of watching variety show, films, sports, plays, and games, educational and cultural programs. We have many

different channels, including commercial channels. There are many interesting and exciting programs, but at the same time too often very primitive films are televised. I mean horror films, thrillers, detective films with all their cool-blooded atmosphere of violence and endless crimes.

Our family is also a mass media consumer. I have a TV set in my room. The culture programs like "Kultura" are my mother's favorite, my father is a hockey fan, and he likes to see sport programs. I'm not keen on special programs. I like to see a bit here and a bit there. Also, I can say I like programs about travelling and traditions of other countries. Those programs are educating and relaxing at the same time.

Exercise 3.

Read and translate the text from exercise 2, write out the main topics that TV covers

Exercise 4.

Write down 5 reasons for using one of the types of Mass Media.

- 1.
- 2.
- 3.
- 4.
- 5.