

МИНИСТЕРСТВО ОБРАЗОВАНИЯ ПРИМОРСКОГО КРАЯ
краевое государственное автономное профессиональное
образовательное учреждение «Лесозаводский индустриальный колледж»

МАТЕРИАЛЫ ДЛЯ ДИСТАНЦИОННОГО ОБУЧЕНИЯ

по английскому языку

группа ТП-1, специальность 19.02.10 Технология продукции общественного питания
19.02.10 Технология продукции общественного питания

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Занятия №1-2

Тема: Дресс-код. Телефонные переговоры.

1. <https://learningenglish.voanews.com/a/prom-american-tradition/3894251.html> -

Просмотрите видео – ответьте на вопросы:

- a) What is prom?
- b) What is the main attributes for suit on prom?
- c) What is Limo mean?
- d) Do Americans like prom?

2. **Прочитайте и переведите текст (письменно в тетради).**

Dress Code in the USA and in the UK

The UK is made up of four separate countries: Great Britain, Northern Ireland, Scotland and Wales, but everyone is considered British. Each country has its own cultural nuances, values, and standards. For instance, the English tend to be polite and reserved; Scots tend to be aloof; the Welsh strongly emphasize the importance of family; and the Irish value friendship and sincerity. Therefore, it is important to understand varying social norms in each country in order to best follow UK business etiquette.

Young Americans, like all young people around the world, wear casual clothes: jeans, sweatshirts and sneakers. In American public schools, students don't wear uniform, but in many schools there is a dress code: a student can't wear a T-shirt with something written on it. But on special occasions, young people wear formal clothes.

At the end of their senior year, when students are in their last year in high school (they're about 17 years old), they go to the school prom. Getting ready for the prom is a big thing! Girls buy or rent evening gowns and boys wear suits and ties and sometimes rent tuxedos. Teachers also go to the prom. Everyone dances to the music of a DJ or to the school band.

Another big thing for 'seniors' is graduation day, the day when the students receive their diplomas. Boys and girls rent a black cap and a black gown for the ceremony. The principal and the best student give a speech. Then each graduate receives his or her diploma. Parents often film the ceremony, and in American homes you often see graduation pictures on the walls.

In most schools in Britain, public or private, pupils have to wear a uniform: generally a jumper (often a V-neck jumper), a shirt, pants or a skirt, black shoes and sometimes a tie for boys and girls. In some schools, the uniform is more casual: a shirt, a sweatshirt, and black pants or skirts. Pupils have to wear shoes; they can't wear trainers, hats, caps or hooded sweatshirts. Girls can't wear long earrings.

Some people think men in England wear suits and bowler hats, but it is very unusual these days to see anyone wearing a bowler hat.

Beefeaters and Yeomen of the Guard are very important because they look after our queen and her jewels. Some people say this is the nearest thing to our national costume.

Lots of the ordinary clothes we wear today have a long tradition. The very cold winters in the Crimea in the war of 1853-56 gave us the names of the cardigan and the balaclava. Lord Cardigan led the Light Brigade at the Battle of the Balaclava (1854) A "cardigan" is now a warm woollen short coat with buttons, and a "balaclava" is a woollen hat.

Another British soldier, Wellington, gave his name to a pair of boots. They have a shorter name today - "Wellies"

If you will be working in a larger city, such as London, dress more formally. For business meetings, it is best for men to wear dark-colored suits and for women to wear a business suit, dress, or skirt and blouse.

Blazers are considered casual clothing and should not be worn in a business setting in the UK. Before attending a formal event, men should inquire about which type of suit is most appropriate. Avoid wearing striped ties that resemble any British regimentals.

- Keep your speaking subdued and do not accompany your speech with excessive hand gestures. Use proper English as much as possible.
- Do not ask to tour a home or ask personal questions. Never talk about money.
- Honor rank, allowing those with higher ranks to enter a room first.

3. Дайте английские эквиваленты русских выражений:

Состоит из, культурные нюансы, дружба и искренность, что-то написанное, повседневная одежда, избыточные движения рук, говорить о деньгах.

4. Просмотрите видео по теме «Телефонные переговоры». Запишите и переведите основные правила телефонных переговоров.

Видео по теме. <https://www.youtube.com/watch?v=54xYxV1SoaU>

Источники:

<https://lminfo.com/uk-business-etiquette-dress-code/> - Дресс код Соединенного королевства

<http://projectbritain.com/costume.html> - Национальный костюм Британии.